

Privacy Policy – Home Swap Direct

What is Home Swap Direct?

Home Swap Direct is a government scheme that makes it easier for tenants living in council or housing association homes to find a new home by sharing some of your information with other members of the scheme. Sharing your information allows more people to see some information about your property and requirements and increases your chances of finding a match. If you register with a member of the Home Swap Direct scheme and opt to share your data with the scheme then the information below is shared with the other partners in the scheme.

There are currently four partners within the Home Swap Direct scheme (Civica, Locata, Homeswapper and House Exchange). This data is solely used for the purposes of identifying other available properties that match your requirements, and for helping other people contact you if they are interested in exchanging homes. The information you provide to the scheme will be displayed on other websites that are members of the scheme.

How long will the data be retained for?

This data is shared with the Home Swap Direct scheme for the duration of your Mutual Exchange advert being advertised. If you or your landlord withdraws your Mutual Exchange advert then the data will be removed from the Home Swap Direct scheme within 24 hours.

How can I update the data held?

If you wish to take change the data displayed in the Home Swap Direct scheme, then you can edit your Mutual Exchange application and change the details of your current home or required home. Your information will be then be updated in the Home Swap Direct scheme within 24 hours.

How can I remove the data (opt out)?

If you no longer wish to take part in the Home Swap Direct scheme, then you can edit your Mutual Exchange application and simply set the “I would like to participate in the Home Swap Direct” question to “No”. Your information will be removed from the Home Swap Direct scheme within 24 hours.

What data is shared?

By participating in the ‘Home Swap Direct’ scheme, you are consenting to your data being shared and your property advertised on the Home Swap Direct national database. We will only share relevant information that relates to the property you own and the properties that you are looking for. This includes, but may not be limited to the following:

Personal Information

- Email Address

Property Information

- Property Address and Postcode
- Property Area
- Property Floor Level
- Property Type
- Property Landlord
- Property Local Authority
- Property Number Of Bedrooms
- Property Heating Type
- Property Garden Type
- Property Lift Access
- Property Sheltered
- Property Rent / Rent Period
- Optional Detail
- Any Marketing Information Provided

Properties Interested In

- Interested in Bed / Studio / Flat
- Interested in Bungalows / Flats / Houses / Maisonettes
- Interested in Sheltered Properties
- Minimum Bedrooms Wanted
- Maximum Bedrooms Wanted
- Location Wanted
- Distance Wanted
- Optional Detail Provided